

# St. Venera Tunnels

[ Central ]



This billboard has a wonderful position on a road that sees an absolute overload of cars every day. Since the billboard is at the curve of the road, traffic slows down with the turning, making the billboard highly visible. The billboard is on the better side, the left.

Billboard size: 6m x 3m

Type: Stretched canvas on frame

## Specs at a Glance

- Viewable distance: 50 meters
- Avg cars per day: 35,000
- Avg speed per car: 60kmph
- Distance from driver: 2 meters

# Luqa to Qormi

[ South ]



This billboard is located on a busy road leading to Hal-Farrug roundabout. It is one with high traffic and low velocity, which is perfect for a high impact billboard. This billboard targets the south of the island.

Billboard size: 6m x 3m

Type: Stretched canvas on frame

## Specs at a Glance

- Viewable distance: 100 meters
- Avg cars per day: 35,000
- Avg speed per car: 40kmph
- Distance from driver: 3 meters

# Burmarrad towards St. Paul's

[ Central North ]



This billboard is located in one of the major roads that take you to the Northern parts of Malta. This is the right billboard for you if you're looking to target the Northern regions of Malta.

Billboard size: 6m x 3m

Type: Stretched canvas on frame

## Specs at a Glance

- Viewable distance: 50 meters
- Avg cars per day: 40,000
- Avg speed per car: 45kmph
- Distance from driver: 3 meters