

Digital Billboards



6 Digital Billboards across
Malta & Gozo



12 static adverts of 10 seconds
each on a 120 second cycle



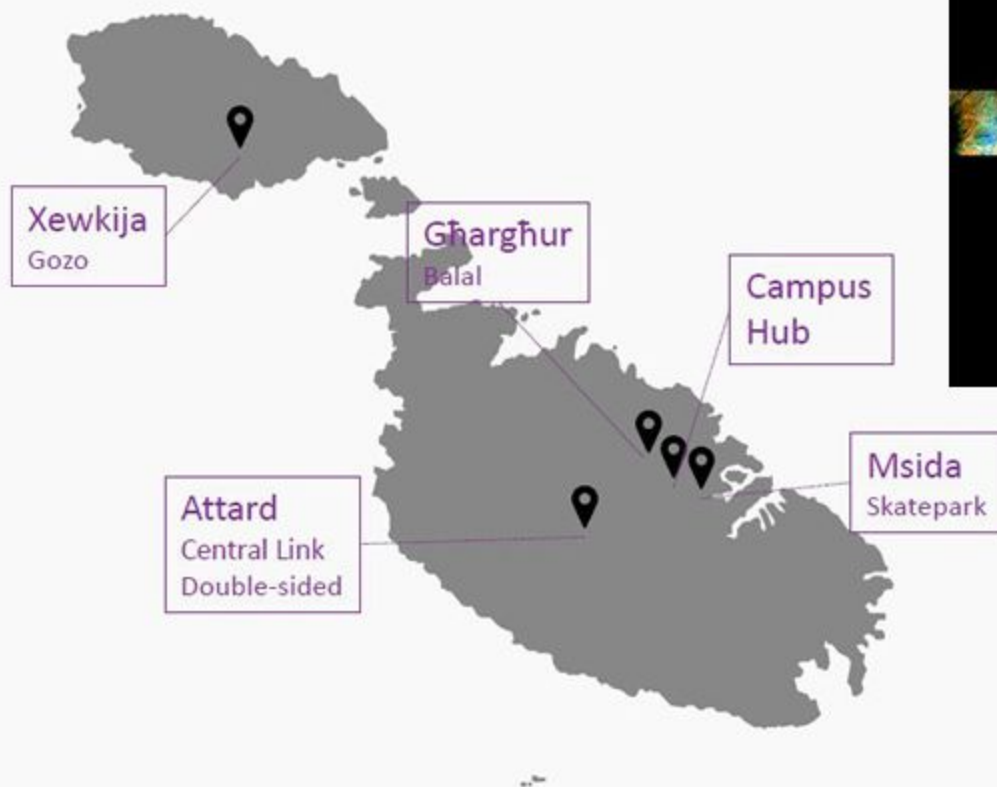
500+ views /advert /day*



Starting from **€300 /month****

* Billboards are on for 18-20 hours per day.

** Prices depend on location and billboard size.



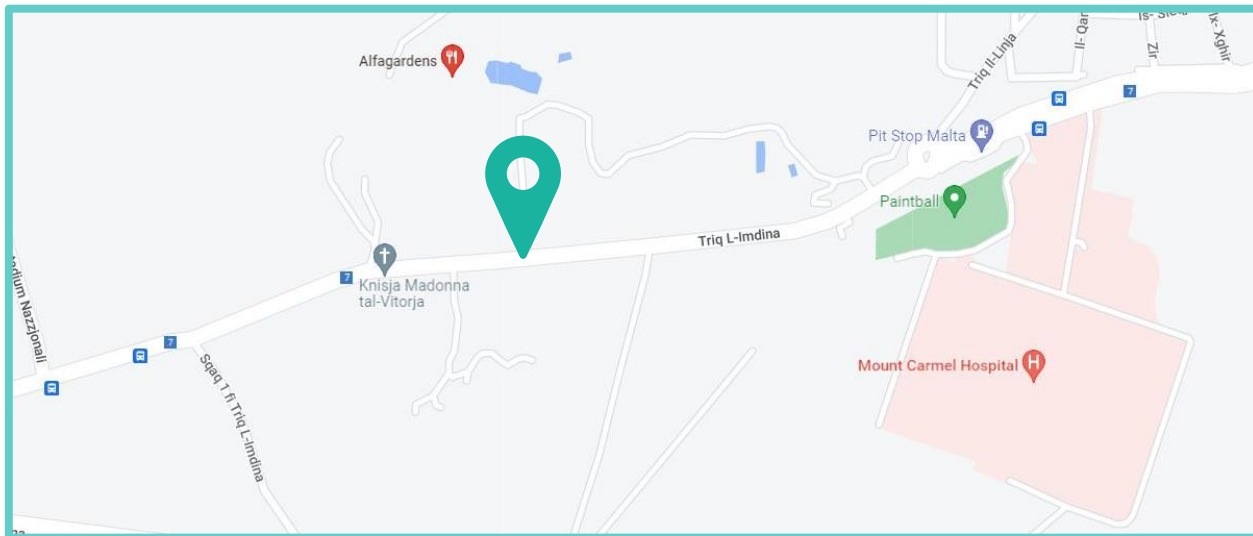
Digital Billboard – Attard Central Link

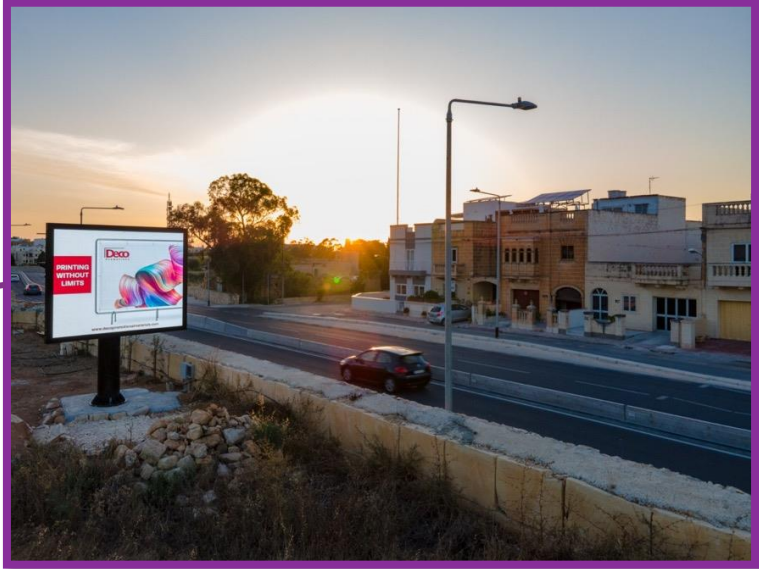


Direction towards Mrieħel

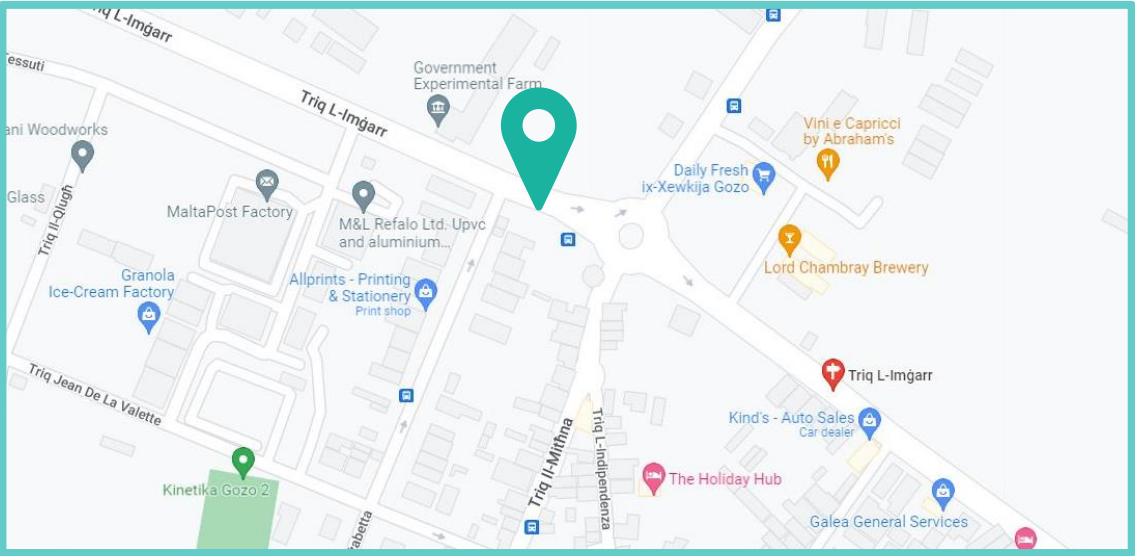


Direction towards Rabat

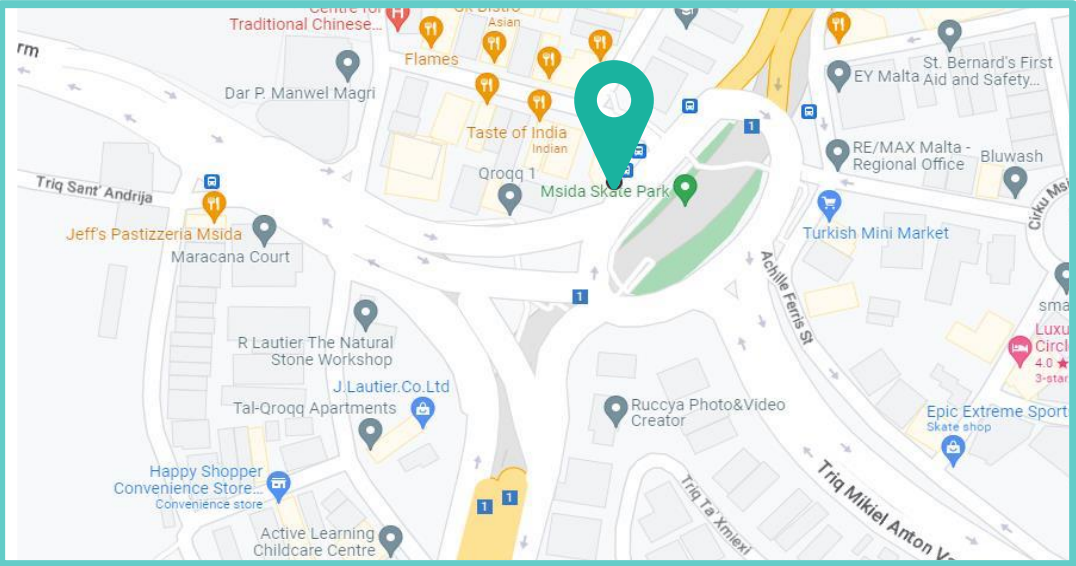




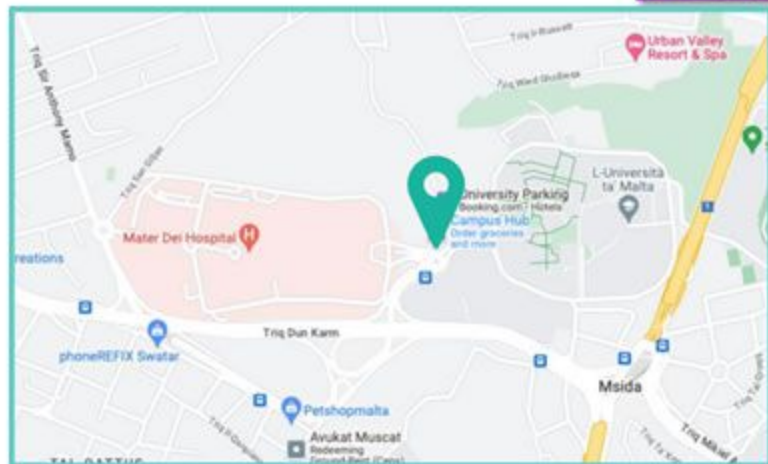
Digital Billboard – Xewkija Gozo



Digital Billboard – Msida Skate Park

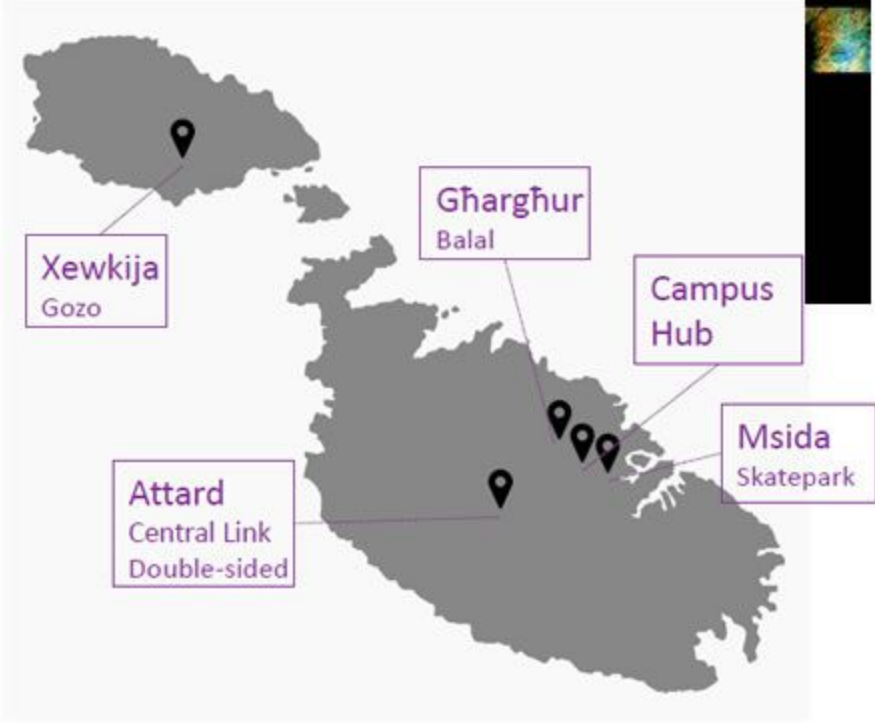


Digital Billboard – Campus Hub University of Malta, Msida



Digital Billboards Advertising Rates

Location	Size	Cost
Attard Central Link double-sided	6 x 3 m	€800 /month
Attard Central Link Single-side	6 x 3 m	€450 /month
Għargħur Tal Balal	4 x 3 m	€300 /month
Xewkija Gozo	4 x 3 m	€350 /month
Msida Skate Park	4.5 x 7 m	€475 /month
Campus Hub	6 x 3 m	€350 /month



Technical Specifications

Location	Display size	Resolution
Attard Central Link double-sided	6 x 3 m	972 x 486
Għargħur Tal Balal	4 x 3 m	640 x 480
Xewkija Gozo	4 x 3 m	640 x 480
Msida Skate Park	4.48 x 6.72 m	896 x 1344
Campus Hub	6 x 3 m	18899 x 8506

- ◇ Image File Formats: png, jpg, gif, & bmp
- ◇ Aspect Ratio: 2:1 (Anamorphic)
- ◇ Screen Brightness: <5,000 Nits



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IT'S WHAT YOU DO
THAT DEFINES YOU



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