

# Digital Billboards



**5 Digital Billboards** across  
Malta & Gozo



**15 static adverts** of 10 seconds  
each on a 150 second cycle



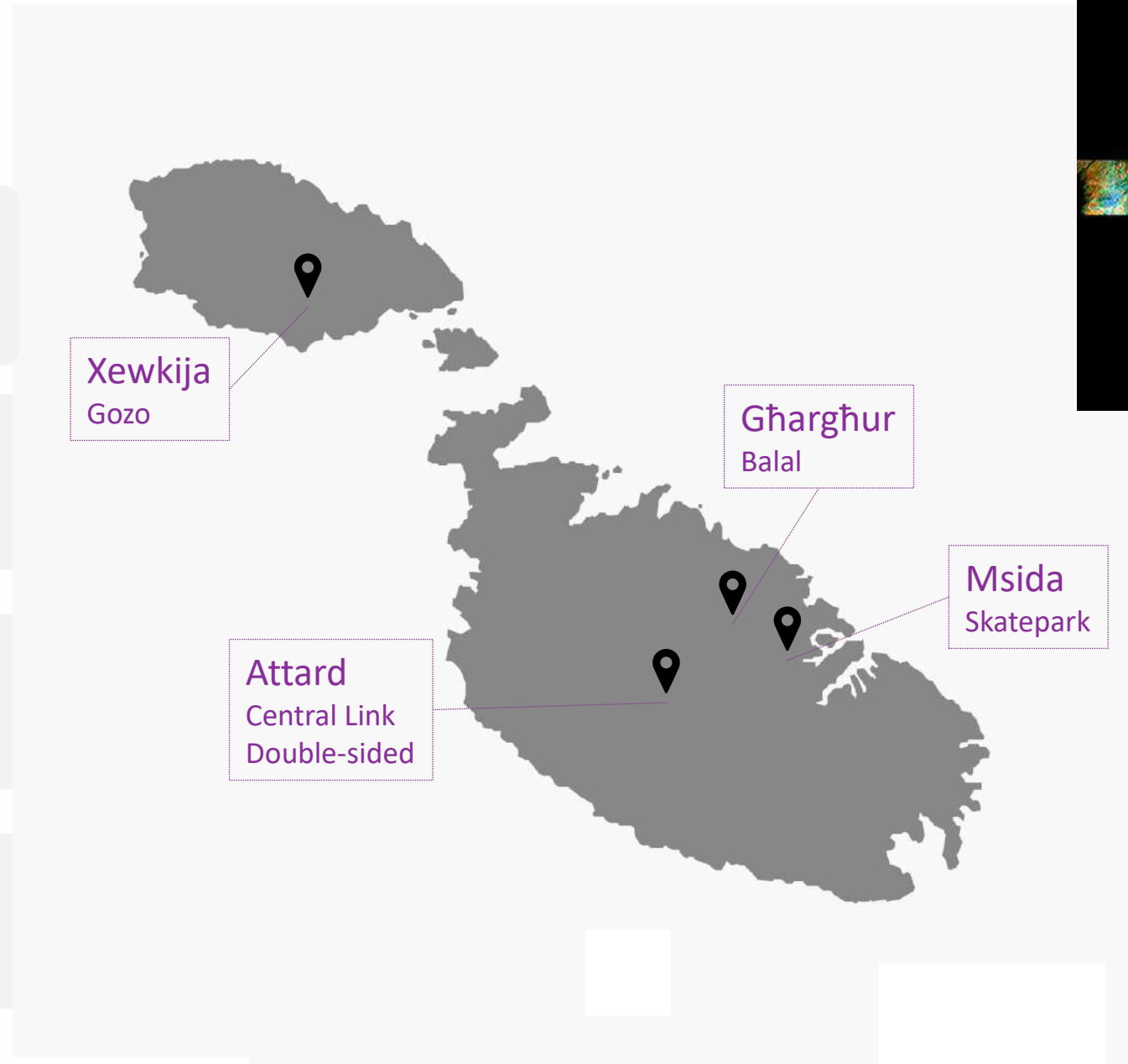
**400+ views** /advert /day\*



Starting from **€300 /month\*\***

\* Billboards are on for 18 hours per day.

\*\* Prices depend on location and billboard size.



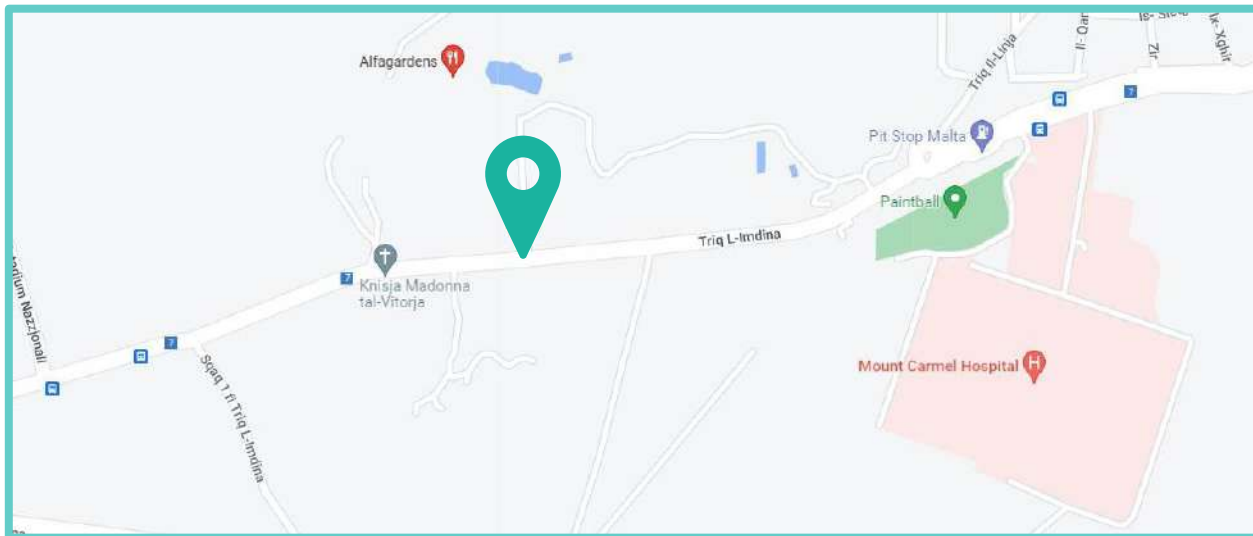
# Digital Billboard – Attard Central Link



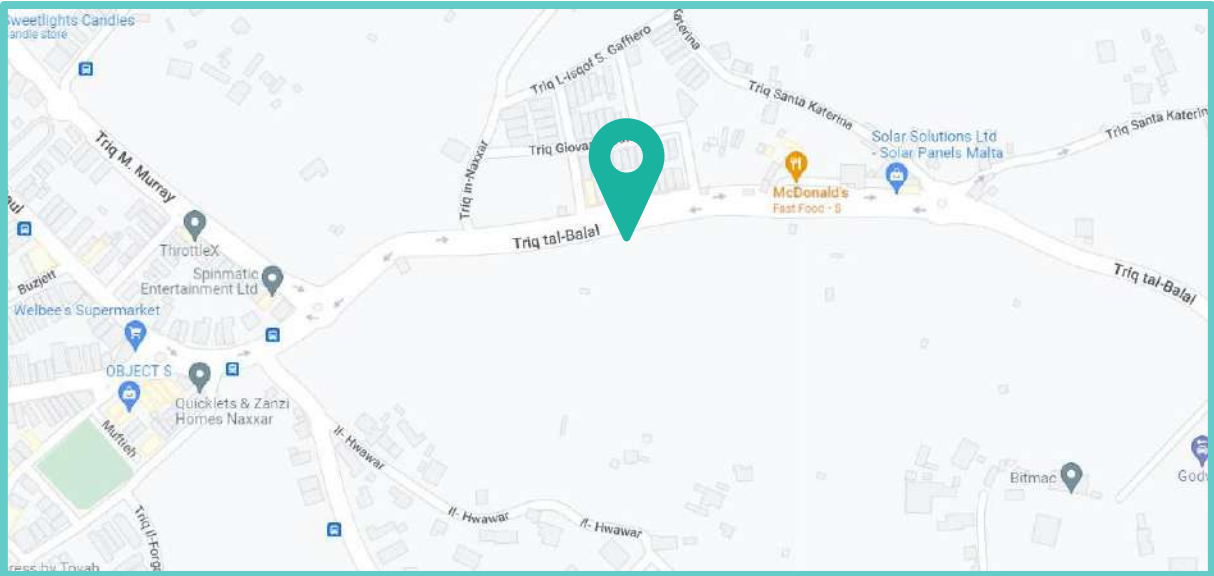
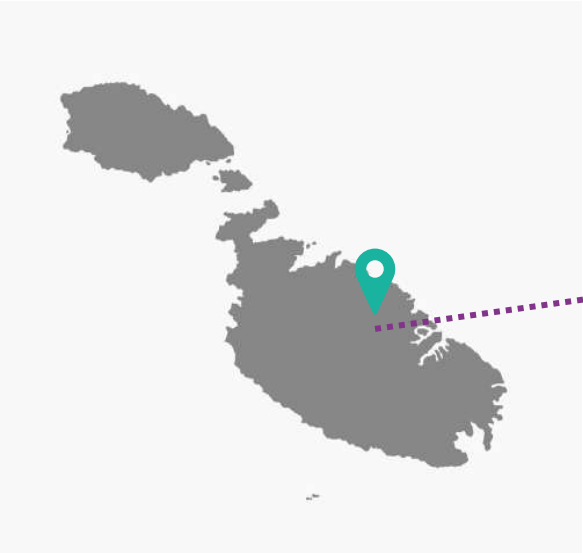
Direction towards Mrieħel



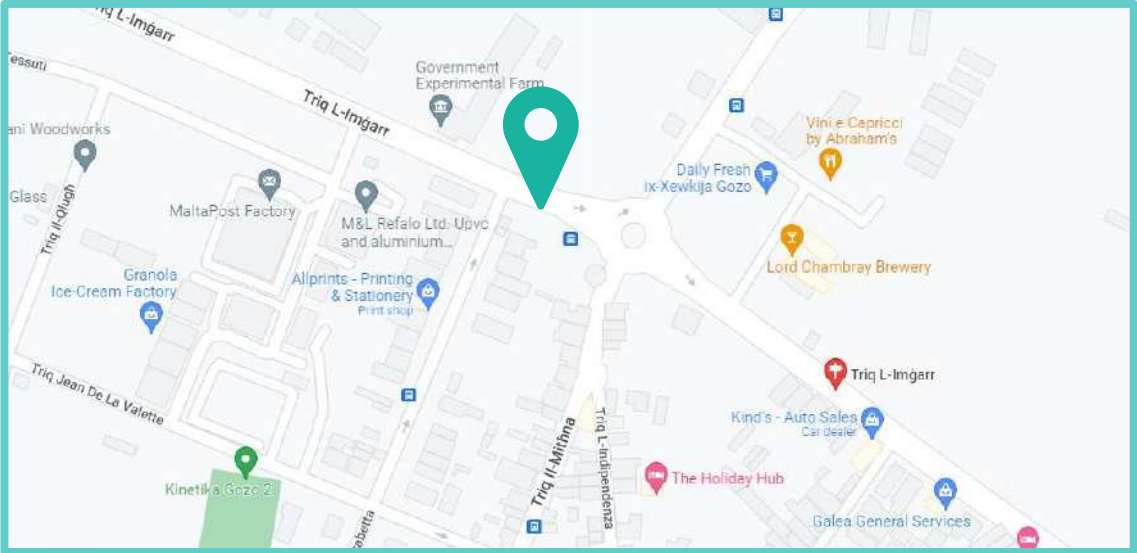
Direction towards Rabat



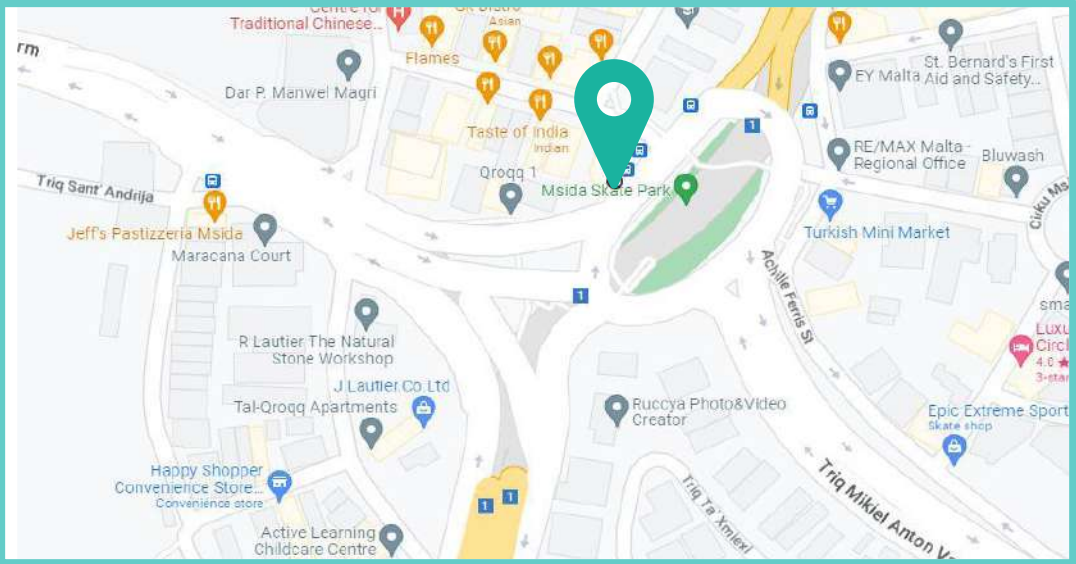
# Digital Billboard – Gharghur Tal Balal



# Digital Billboard – Xewkija Gozo

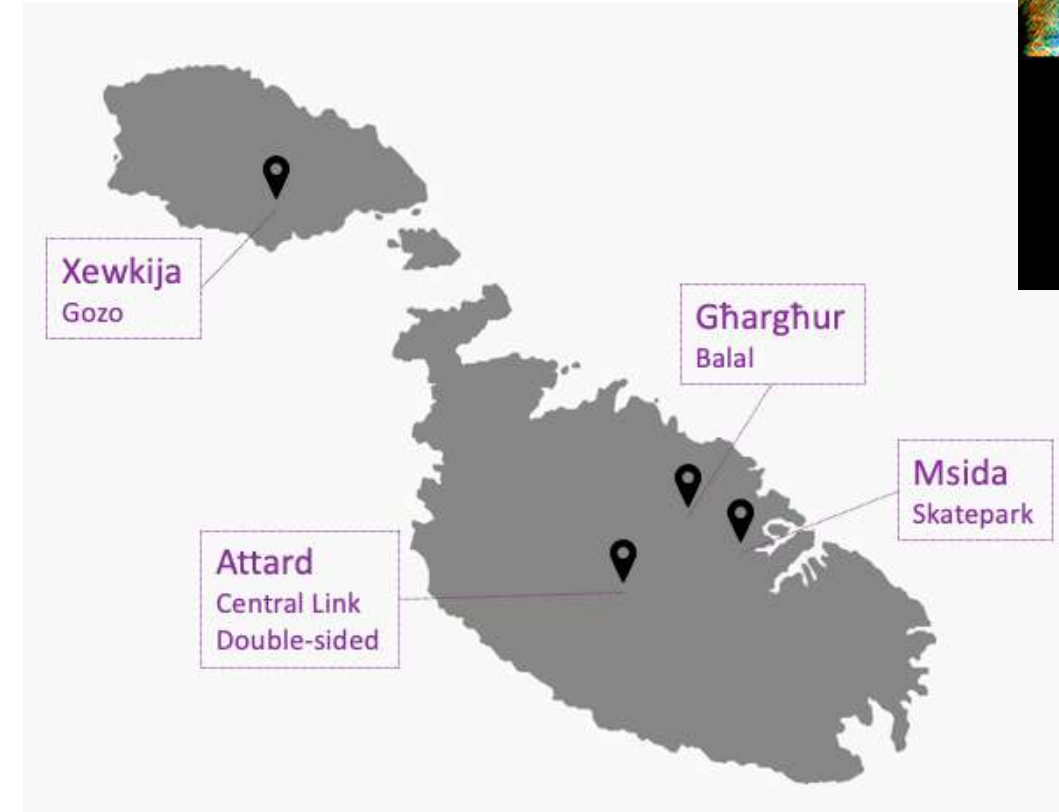


# Digital Billboard – Msida Skate Park



# Digital Billboards Rates

Location	Size	Cost
Attard Central Link double-sided	6 x 3 m	€890 /month
Attard Central Link Single-side	6 x 3 m	€520 /month
Għargħur Tal Balal	4 x 3 m	€300 /month
Xewkija Gozo	4 x 3 m	€300 /month
Mdisa Skate Park	4 x 7 m	€475 /month



# Technical Specifications

Location	Display size	Resolution
Attard Central Link double-sided	6 x 3 m	972 x 486
Għargħur Tal Balal	4 x 3 m	640 x 480
Xewkija Gozo	4 x 3 m	640 x 480
Msida Skate Park	4 x 7 m	896 x 1344

- ◇ Image File Formats: png, jpg, gif, & bmp
- ◇ Aspect Ratio: 2:1 (Anamorphic)
- ◇ Screen Brightness: <5,000 Nits

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